

FILE FORMATS

CHOOSING THE RIGHT FILE FORMAT

Logos are provided in four file formats: EPS, JPEG, PNG and GIF. Each format is used for a specific purpose. To ensure correct color and resolution, always choose the format that is appropriate for your application, as described here.

EPS Format

CMYK or RGB color format vector file for print and professional applications

EPS format allows high-quality print reproduction. The logos in the EPS format can be scaled to any size without sacrificing image quality. You may use these logo files in page layout or graphics programs, but do not use them for on-screen, office, or Web applications.

JPEG Format

RGB color format; primarily for office or on-screen applications; also used for Web applications

You may use the logos that are in JPEG format for PowerPoint® presentations or for Microsoft® Word® documents, and other office applications. You may use the JPEG files for printing on low-resolution printers such as laser or ink-jet printers, but never use them for high-quality output. Also, never scale the logo to make it larger than the size provided in the JPEG file.

PNG Format

RGB color format; primarily for office applications

Use PNG format logos for PowerPoint® presentations, Microsoft® Word® documents, and other office applications. Do not scale the logo to make it larger than the size provided in the PNG file. Do not animate any SAP logo.

GIF Format

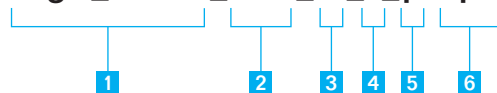
Hex color system; primarily for Web applications

The color and resolution of the logos in GIF format have been specifically formulated for on-screen or Web presentation. Do not use the GIF files for high-resolution printing. Also, never scale the logo to make it larger than the size provided in the GIF file. Never animate any SAP logo.

Please note that the ™ and ® symbols have been eliminated from the GIF versions of the logos to optimize them for screen applications, which typically are presented at low resolution.

Nomenclature

logo_name_k55_C_r_p.eps



1 Name of the logo

2 Color

k	Black
CG8	Cool Gray 8
CG10	Cool Gray 10
280	SAP Blue
130	SAP Gold
w	White

3 Color code

C	CMYK
P	Pantone
R	RGB

4 Registration

r	Registered
tm	Trademark

5 Version

p	positive
n	negative

6 Format

eps	Print, professional applications
jpg	Office, screen, and Web
png	Office, screen
gif	Web